Sports gear for your school!
Collect more vouchers, get more gear!

2 September – 31 October 2010
At Coles, we’re passionate about quality, fresh food and helping Aussie kids lead an active lifestyle — that’s why we’ve teamed up with our national ambassador Cathy Freeman to launch the Coles Sports for Schools program.

With our Australian sporting heroes soon to compete at the 2010 Commonwealth Games in Delhi, we believe it’s the perfect time to get all Aussie kids more active at school and invest in our sporting champions of the future.

So what would get your students moving? New soccer balls or hockey sticks? What about an indoor ten pin bowling or cricket set? Or perhaps a juggling kit for beginners or even a school visit from a real professional coach to inspire the team?

**Coles Sports for Schools Program - How it works**

**Register**
First of all, nominate a coordinator who is the main point of contact for the program. They are the captain, so to speak. This person should register your school online at coles.com.au/sportsforschools with the school id and password provided in correspondence to your principal.

**Get a head start**
Register your school online before 16 September and we’ll kick start your collection with 100 points!

**Spend and Collect**
Every $10 spent at Coles Supermarkets, Coles Online, Bi-Lo and Pick’n Pay from 2 September to the 31 October 2010 will earn 1 Coles Sports for Schools voucher worth 1 point. Vouchers are provided with the receipt at point of purchase. It’s simple: collect more vouchers, get more gear! Students can collect vouchers from family, friends and neighbours (and teachers) and drop them into the voucher collection box. Put the collection box in a spot where it’s seen – but remember it needs to be safe too.

**Team work**
Hang the Coles Sports for Schools posters around your school to keep everyone on track. Or get the students to make their own posters and banners. Hang the banner at the front of your school to encourage students and parents to participate. Keep the school community motivated with updates on notice boards, in assembly, newsletters or your school’s website.

**The finish line**
The program ends on Sunday 31 October 2010 but you have until 5pm on 12 November to deliver your voucher collection box to your local Coles Supermarkets, Bi-Lo or Pick’n Pay store. We’ll tally your vouchers and then it’s time to go shopping – for your new sporting equipment.

**Special delivery**
We’ll deliver your brand new sports equipment at the start of the 2011 school year.

Visit the Coles Sports for Schools website at coles.com.au/sportsforschools for lots of ideas on how to get all your students involved – from collection tips to creating posters and banners. There are also examples of what to say in your newsletters or website to keep your school community up to date on its progress.

Excludes purchases on gift cards, mobile recharge, calling cards, iTunes, tobacco and tobacco related products.

There are over 300 items of sporting equipment up for grabs but here’s just a few to get your heart racing. The full product catalogue is available on the website at coles.com.au/sportsforschools

- **Softball glove**
- **Relay baton kit**
- **Junior juggling kit**
- **Size 5 football set**
- **Bucket of frisbees**
- **Senior cricket set**
- **Sports first aid kits**
- **Junior tennis kit**
- **Starting blocks**

At Coles, we’re proud to give all Australian schools a sporting chance!