sponsorship opportunities
Your invitation to be part of an international event.

We are excited to once again host the World Individual Debating and Public Speaking Championships (WIDPSC) at Moreton Bay Boys’ College.

It is anticipated this highly successful event, now in its 25th year, will attract more than one hundred international guests, representing a diverse mix of high schools from countries as far reaching as Australia, Hong Kong, Canada, the United States, England, South Africa, Lithuania, Pakistan, Cyprus, Argentina, Israel, India, South Korea and Germany.

The Championship is aligned with the ideals of excellence, identity, and the art of expression, developing the ability to communicate and gain recognition and respect for one’s ideas and opinions. It targets tomorrow’s leaders – students in a global market who must learn to interact and collaborate with peers from diverse schools, cultural backgrounds and countries.

Honored to be hosts of the World Championships last year, leading Queensland educator, Moreton Bay Boys’ College, again aims to deliver an event that is uniquely Australian and that showcases our beautiful state.

The College is seeking support to stage this Championship with a host of benefits offered in return.

These are offered as tiered options, in addition to opportunities specific to the needs of your business. They are offered in relation to the event itself, as well as the Australian Championships six months later, and the enormous marketing potential of the Moreton Bay Boys’ College community (such as through targeted events and communications).

The week-long Championships will offer marketing opportunities up to six months in advance. In addition to the event proper, it will feature opening and closing ceremonies and activities which capture the energy of the tournament’s host state, such as bush dance or BBQ, dining at various restaurants, and excursions which will take in such Queensland attractions as the Gold Coast, Movie World, the Outback Spectacular, Paradise Country Sanctuary and sailing on Moreton Bay.

We encourage you to review the following opportunities, in conjunction with specific options which promote your business objectives.

Ms Jennifer Haynes
Principal, Moreton Bay Boys’ College

Ms Naomi Williams
Australian WIDSPC Coordinator
Event Fast Facts

- 29 March – 4 April 2012
- 14 countries
- Participants compete in four different events
  → debate
  → impromptu speaking
  → persuasive or after dinner speaking
  → interpretive reading
- English-speaking event
- Set to attract more than 150 international guests.
- www.widpsc.com

College Fast Facts

- A leading Queensland educator of boys
- The College has 470 students, attracting families from all over the thriving South East Brisbane region.
- Innovative, internationally benchmarked programs delivered to boys from Prep through to Year 12.
- Extensive sporting, cultural, academic, community outreach and specialist co-curricular activities are offered to complement the curriculum. Boys can participate in sport, the visual and performing arts, join clubs, be part of leadership groups and interschool competitions, enjoy camps and expeditions, be involved in community outreach programs, mentor younger boys and immerse themselves in the full and diverse experience of MBBC life.
- Brother school of Moreton Bay College.
- www.mbbc.qld.edu.au

As hosts of the World Championships in 2011, Moreton Bay Boys’ College again aims to deliver an event that is uniquely Australian, showcasing our beautiful state.
Sponsorship Opportunities

Sponsorship of the World Championships 2012 not only allows businesses to expose their brand to a targeted audience, it is also a unique opportunity for businesses to visibly ally themselves with a 'thinking person’s sport’ that is often the first step in many high-level careers.

**Platinum**  
*Investment $10,000*

- Naming of whole conference – winners extensively promoted to media
- Signage at MBBC entry for one month
- Verbal recognition by MC
- Opportunity to present to winners
- Judge and present award category
- Logo on monthly newsletter to all delegates + web address
- Logo on program + web address
- Logo on itinerary + web address
- Logo plus 50 word company description/offer plus hotlinked web address in 3 editions of the monthly enewsletter
- Logo on AV screen promotions throughout conference
- Link to company website from WIDSPC Australia website plus reciprocal rights + 50 word company description on WIDSPC site
- Link to company website from Moreton Bay Boys’ College website plus reciprocal rights
- Inclusion of company name in media releases issued on WIDSPC
- Collateral included in information pack given to all delegates (if there is a printed “pack”/satchel as such, would include their name on pack too)
- WIDSPC sponsor logo for use in company promotions
- Table top display and pop up display for duration of 5 day conference
- Recognition of support on AV loop in MBBC office
- Logo on polo shirt sleeve distributed to all participants
# Sponsorship Opportunities

**Gold**

*Investment $7,500*

- Naming of opening or closing event (2 sponsors maximum)
- Verbal recognition by MC
- Logo on monthly newsletter to all delegates + web address
- Logo on program + web address
- Logo on itinerary + web address
- Logo plus 25 word company description/offer plus hotlinked web address in 3 editions of the monthly enewsletter
- Logo on AV screen promotions throughout conference
- Link to company website from WIDSPC Australia website plus reciprocal rights + 25 word company description on WIDSPC site
- Collateral included in information pack given to all delegates
- Link to company website from Moreton Bay Boys’ College website plus reciprocal rights
- Table top display and banner for duration of 5 day conference

---

*You are all winners, just being here makes you a winner, competing on a world stage.*

– Convenor

Naomi Williams
Sponsorship Opportunities

**Silver**  
*Investment $5,000*

- Logo on monthly newsletter to all delegates + web address
- Logo on program
- Logo on itinerary
- Logo plus 25 word company description/offer in 1 edition plus hotlinked web address of the monthly enewsletter
- Logo on AV screen promotions at opening and closing programs
- Link to company website from WIDSPC Australia website plus reciprocal rights
- Collateral included in information pack given to all delegates
- Table top display and banner at opening and closing days of conference

**Bronze**  
*Investment $2,500*

- Logo on monthly newsletter to all delegates
- Logo on program
- Logo on itinerary
- Logo plus hotlinked web address in 1 edition of the monthly enewsletter
- Logo on AV screen promotions at opening and closing programs
- Link to company website from WIDSPC Australia website plus reciprocal rights
- Collateral included in information pack given to all delegates
- Table top display and banner at opening and closing days of conference
Contact details

For more information about WIDPSC, Moreton Bay Boys’ College and the wealth of sponsorship opportunities for this event, please contact:

Naomi Williams
Australian World Individual Debating and Public Speaking Coordinator
Moreton Bay Boys’ College
302 Manly Road
Manly West Queensland 4179 Australia
T: +61 7 3906 9444
M: 0438 878 047
F: +61 7 3906 9400
williamsn@mbbc.qld.edu.au
www.mbbc.qld.edu.au/widpsc.html